SPIL Sub-Team Section 2.2 Meeting

Date: March 25, 2020

Time: 10:30 am – 11:39 am

SILC Council Members Present: Aaron Andres

CIL Members: Mark Pierce, Diane Fleser

DSE Rodney Craig

Staff: Tracy Brown, Steve Locke

Absent:

AGENDA ITEMS

1. Review Section 2.2 ~ Outreach

* Steve read through the Outreach Instructions *~ Describe the statewide outreach plan including: Definitions of “unserved” and “underserved” for outreach. How unserved and underserved are determined. Targeted populations and/or geographic areas. Outreach activities and methods to be conducted and who will conduct each. The CILs each have their own outreach plans. This section is to address statewide outreach efforts and is to be separate from and coordinated with, but not replacing, the CILs outreach plans.*
* Team discussed identifying steps to be taken regarding statewide outreach to populations that are unserved or underserved. Steve proposed a statewide query of the past 3 years of CIL core services by county and compare those numbers to a population statistic report of the state of Michigan by county.
* Steve read through Objective 1.7 diversity and inclusion draft measurable indicators and activities.
* Dialogue.
* This is a state level approach to outreach and a function of the SILC to support the CILs in a statewide outreach effort.
* Thoughts: SILC could partner with other statewide partners that have ties to identified populations. Get the word out about CIL locations and available services statewide. Develop a social media presence (Face Book, Twitter, Instagram, TV/Website). Work with MSU Project Excellence. Conduct Public Hearings.