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| If ACTIVITY  | then OBJECTIVE (if ) | then GOAL (if ) | then MISSION |
| 1.1.1Form strategic partnerships with local transportation providers, disability advocacy groups, and governmental agencies | 1.1Collaborate with partners to enhance existing transportation services and identify barriers to new, innovative, cross-county accessible transportation options for people with disabilities. | **Goal 1:** **Promote access to affordable, accessible cross-county transportation for people with disabilities.** | ***People with disabilities can live, work, and actively participate in fully accessible and inclusive communities*** |
| 1.2.1Establish a transportation coalition comprised of people with disabilities, disability and aging organizations and regional transportation company representatives. | 1.2Advocate for Policy Changes. Engage in advocacy efforts to influence local and regional transportation policies to include cross-county funding and routes. |
| 1.3.1Develop and implement a public awareness campaign to educate the community about the transportation challenges faced by individuals with disabilities focusing on regional transportation needs as opposed to county specific | 1.3Raise Public Awareness. Utilizing SILCs outreach campaign efforts, promote understanding and support the need to invest in cross-county transportation options, fostering a more inclusive and accessible state\*Broaden target audience to leverage understanding that disability impacts all of us - intersects all ages, races, and income-levels. |

GOAL 1 Working Document (DRAFT!!!)

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| If ACTIVITY  | then OBJECTIVE (if ) | then GOAL (if ) | then MISSION |
| 2.1.1Collaborate with policymakers to draft inclusive housing policies. Advocate for funding mechanisms including, tax incentives and low interest loans for property owners investing in accessible residential building or home modifications* Visitability
* Inclusive/Universal Design
* Aging in Place
 | 2.1Work towards the enactment or improvement of legislation, policies, and building code that include the construction of affordable **and accessible/adaptable** housing units for people with disabilities.  | **Goal 2: Advocate for increased availability of accessible/adaptable and affordable housing for individuals with disabilities.** | ***People with disabilities can live, work, and actively participate in fully accessible and inclusive communities*** |
| 2.2.1Host collaborative events that bring policymakers, experts, and individuals with disabilities together for discussions. Focus on the new Disability Caucus in the Legislature. | 2.2Raise Public Awareness. Utilizing SILCs outreach campaign efforts about the nuanced understanding of accessibility within the disability community. Emphasize that 'affordable' and 'accessible' are distinct concepts, often mistakenly used interchangeably by individuals outside the disability community. |

GOAL 2 Working Document (DRAFT!!!)

**Three-Year Measurable Indicators:**

**Goal 1: Promote access to affordable, accessible cross-county transportation for people with disabilities.**

Objective 1: Collaborate with partners to enhance existing transportation services and identify barriers to new, innovative, cross-county accessible transportation options for people with disabilities.

* Year 1: Form partnerships with at least 5 local transportation providers and 3 governmental agencies. Identify and document barriers in at least 3 existing transportation services.
* Year 2: Expand partnerships to include 8 transportation providers and 5 governmental agencies. Propose or implement 2 new innovative cross-county transportation options.
* Year 3: Sustain partnerships with 10 transportation providers and 7 governmental agencies. Address and overcome barriers in 5 existing transportation services. Propose or implement 3 new innovative cross-county transportation options.

Objective 1.2: Advocate for Policy Changes. Engage in advocacy efforts to influence local and regional transportation policies to include cross-county funding and routes.

* Year 1: Hold meetings with policymakers from at least 5 local and regional jurisdictions. Distribute advocacy materials to key stakeholders.
* Year 2: Increase advocacy efforts by holding meetings with policymakers from at least 8 jurisdictions. Influence policy changes in 2 local or regional transportation policies.
* Year 3: Maintain advocacy efforts by holding meetings with policymakers from at least 10 jurisdictions. Influence policy changes in 3 local or regional transportation policies.

Objective 1.3: Raise Public Awareness. Utilizing SILC's outreach campaign efforts, promote understanding and support the need to invest in cross-county transportation options, fostering a more inclusive and accessible state.

* Year 1: Reach 10,000 individuals through the public awareness campaign. Hold 3 community events or workshops. Conduct surveys to establish baseline understanding and for comparison in year 3.
* Year 2: Increase campaign reach to 20,000 individuals. Hold 5 community events or workshops. Secure at least 2 media appearances.
* Year 3: Sustain campaign reach at 20,000 individuals. Hold 5 community events or workshops. Secure at least 3 media appearances. Conduct surveys to measure changes in public perception and support.

**Goal 2: Advocate for increased availability of accessible/adaptable and affordable housing for individuals with disabilities.**

Objective 2.1: Advocate for the enactment or improvement of policies (local and state), funding mechanisms, and building codes that include the construction of affordable and accessible/adaptable housing units for people with disabilities.

* Year 1: Hold 5 meetings with policymakers to draft inclusive housing policies. Propose improvements to 3 existing policies.
* Year 2: Increase engagement by holding 8 meetings with policymakers. Propose 2 new inclusive housing policies.
* Year 3: Sustain engagement by holding 8 meetings with policymakers. Sustain advocacy for the enactment of the proposed inclusive housing policies.

Objective 2.2: Utilizing SILC's outreach campaign efforts raise awareness among policymakers about the nuanced understanding of accessibility within the disability community. Emphasize that 'affordable' and 'accessible' are distinct concepts, often mistakenly used interchangeably by individuals outside the disability community.

* Year 1: Host 3 educational workshops for policymakers. Distribute informational materials to 100 policymakers. Conduct surveys to establish baseline understanding and for comparison in year 3.
* Year 2: Increase workshop frequency to 5. Distribute materials to 200 policymakers.
* Year 3: Sustain workshop frequency at 5. Distribute materials to 250 policymakers. Conduct surveys to measure understanding.